

Suite 100 Washington, DC 20007

CPE

Buyer Name

Ga,Ritterstein,

Sales Office Salesperson

Phone/Fax

Billing Type

**Account Types** 

National/Political

320/339/5521

Comments

3050 K St NW Great American Media

Agency

Product

Brand

WVNY 201 Humboldt St Rochester, NY 14610-1093

Advertiser Contract # Our Vermont (83469) Political - Issues / Propositions (1068) Great American Media (11024) 10/04/16-10/17/16 1440756 CO-OP Entered By Last Modified Headline # Date Entered

09/30/16

10/04/16

Katz - Washington DC Katz - Washington DC, Washington DC (1179) 320/339/5521 (564816) Demo Package Deal Order Type ECR25321764 8 Elizabeth F. Guy Normal

Net Total Commission Commission % 15.00 \$12,537.50 \$2,212.50

Sales Tax

10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Burlington (WVNY)
By Broadcast Month Grand Total: Oct. 2016 132 \$14,750.00 \$14,750.00

	7			:							-	
1.0 Normal Line / SPOT	10/04/16-10/14/16	3	:30 6A- Local 22 News at 6A	at 6A 3 X	× × × ×	6	\$75.00	\$450.00	\$450.00 Burlington (WVNY)	רכר:	LCL22NWS-6:00A	9/30/16
2.0 Normal Line / SPOT	10/04/16-10/14/16	3	:30 7A- Good Morning America	America 4 X	x x x x	8	\$75.00	\$600.00	\$600.00 Burlington (WVNY)	GD I	GD MRN AMR-ABC	9/30/16
3.0 Normal Line / SPOT	10/09/16-10/16/16	4.	:30 8A- Good Morning America Weekend	America 1	an a	X 2	\$45.00	\$90.00	\$90.00 Burlington (WVNY)	GD (	GD MRN-SUN-ABC	9/30/16
4.0 Normal Line / SPOT	10/09/16-10/16/16	4	:30 9A- This Week	2		X 4	\$75.00	\$300.00	\$300.00 Burlington (WVNY)	丑	THIS WEEK-ABC	9/30/16
5.0 Normal Line / SPOT	10/04/16-10/14/16	4	:30 9A- Dr. Oz	3 X	x x x x	6	\$40.00	\$240.00	\$240.00 Burlington (WVNY)	DR. OZ	02	9/30/16
6.0 Normal Line / SPOT	10/04/16-10/14/16	4	:30 11A- The View	3 ×	× × × ×	6	\$60.00	\$360.00	\$360.00 Burlington (WVNY)	VIE	VIEW-ABC	9/30/16
7.0 Normal Line / SPOT	10/04/16-10/14/16	4	:30 1P- The Chew	3 X	× × × ×	6	\$50.00	\$300.00	\$300.00 Burlington (WVNY)	유	CHEW-ABC	9/30/16
8.0 Normal Line / SPOT	10/04/16-10/14/16	4	:30 3P- People's Court	3 X	× × × ×	6	\$50.00	\$300.00	\$300.00 Burlington (WVNY)	PEO	PEOPLE'S COURT	9/30/16
9.0 Normal Line / SPOT	10/04/16-10/07/16	4	:30 4P- 5P (EST)		1 1 1 1	ш	\$50.00	\$150.00	\$150.00 Burlington (WVNY)	JUD COŞ	COMMENTS APPLY TO SUB 9/30/16 LINES A THRU B JUDGE JUDY/JUDGE JUDY B2	9/30
9.0.1 Closed Proempt	10/07/16					P - P - M - V			Burlington (WVNY)	Advi	Advertiser Instructions/Spot	
				CONFIRMATION CONTRA	ATION CC	NTRAC	***************************************					
Accepted-Agency/Advertiser:			Date: Acc	Accepted-Stallon			ರಿಪರೀ	Comments		And the state of		



WVNY 201 Humboldt St Rochester, NY 14610-1093

Great American Media 3050 K St NW Suite 100 Washington, DC 20007

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Phone/Fax

Comments Billing Type **Account Types** 

Brand Product Buyer Name Sales Office Agency Advertiser Contract # Salesperson Ga,Ritterstein, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 320/339/5521 (564816) Political - Issues / Propositions (1068) Great American Media (11024) Our Vermont (83469) 10/04/16-10/17/16 1440756

issue 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW	Standard	National/Political Sales Tax	320/339/5521 Net Total	Commission	Ga,Ritterstein,	Katz - Washington DC Package Deal	Katz - Washington DC, Washington DC (1179) Order Type	320/339/5521 (564816) Demo	Political - Issues / Propositions (1068) Headline #	Great American Media (11024) CO-OP	Our Vermont (83469) Entered By	10/04/16-10/17/16 Last Modified	1 : 4 : 4
,			\$12,537.50	\$2,212.50	15.00		Normal		ECR25321764	No	Elizabeth F. Guy	10/04/16	
	22.22.2									Gain Town.	Cond Total	by broducast Month about	D. Drandonet Manth
										132	172	133	000
										\$14,/50.00	7,7,000	\$14 750 00	D3+0

			Comments	Date				躁	Accepted-Station		\$7 \$1			Accepted-Agency/Advertiser:	penden
					JAC.	CONFIRMATION CONTRA	NOLLY	NS.	INC.	00					
9/30/16	JUDGE JUDY B3/JUDGE JUDY B4	\$360.00 Burlington (WVNY)	\$360.00	\$60.00	6	×	× × ×	×		:30 SP- 6P (EST)			10/04/16-10/14/16	17.0 Normal Line / SPOT	17.0
9/30/16	LOCL 22 NW@630	\$140.00 Burlington (WVNY)	\$140.00	\$70.00	2	×			라	:30 6:30P- Local 22 News at 630P	<u>4</u>		10/09/16-10/16/16	16.0 Normal Line / SPOT	16.0
	Program Change/Exception	Burlington (WVNY)				3 - 4 - 4 - 4							10/08/16	15.0.1 Closed Preempt	15.0.1
9/30/16	LOCL 22 NW@630	\$70.00 Burlington (WVNY)	\$70.00	\$70.00	1	×			at	:30 6:30P- Local 22 News at 630P	4		10/08/16-10/15/16	15.0 Normal Line / SPOT	15.0
	Program Change/Exception	Burlington (WV/NY)	To provide the same of			14 14 14 14							10/08/16	14.6.1 Closed Preempt	1.0.1
9/30/16	ABC-NWS SAT	\$150.00 Burlington (WVNY)	\$150.00	\$150.00	<u></u>	×		<u> </u>	₩ ₩	:30 6P- Local 22 News at 6P	-4-	<u> </u>	10/08/16-10/15/16	14.0 Normal Line / SPOT	14.0
9/30/16	LOCAL22NWS@7PM	\$600.00 Burlington (WVNY)	\$600.00	\$100.00	6	×	×	×		:30 6:59P- Local 22 News at 7P	ω.		10/04/16-10/14/16	13.0 Normal Line / SPOT	13.0
9/30/16	ABC-WORLD NWS	\$1,200.00 Burlington (WVNY)	\$1,200.00	\$600.00	2	×	× × ×	×	night	:30 6:30P- World News Tonight	2		10/04/16-10/14/16	12.0 Normal Line / SPOT	12.0
9/30/16	LCL22NWS AT 6P	\$600.00 Burlington (WVNY)	\$600.00	\$100.00	6	×	×	×		:30 5:59P- Local 22 News at 6P	ω	-	10/04/16-10/14/16	11.0 Normal Line / SPOT	11.0
9/30/16	COMMENTS APPLY TO SUB 9/30/16 LINES A THRU B JUDGE JUDY/JUDGE JUDY B2	\$150.00 Burlington (WVNY)	\$150.00	\$50.00	ω	×	× × ×	ω		:30 4P- 5P (EST)	4	_	10/11/16-10/14/16	10.0 Normal Line / SPOT	10.0
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	Tu We Th	SPW Mo	SP\	h Run Times	Sec Length	Se	Dates	Line Type / Break Type (Ref #)	Line



3050 K St NW Suite 100 Washington, DC 20007 Great American Media WVNY 201 Humboldt St Rochester, NY 14610-1093

> Agency Brand Product Advertiser Schedule Dates Contract # Our Vermont (83469) Political - Issues / Propositions (1068) Great American Media (11024) 1440756 10/04/16-10/17/16

Buyer Name Sales Office **Account Types** Phone/Fax Salesperson National/Political Ga,Ritterstein, Katz - Washington DC Katz - Washington DC, Washington DC (11 320/339/5521 (564816) 320/339/5521

Comments Billing Type

/ Commission \$2,212.50	Net Total	320/339/5521 Net Total \$12,537.50 National/Political Sales Tax	Net Total Sales Tax

		and Assessment and As	Commences:	Care.					Stallon	Accepted-Station	Date.			Accepted-Agency/Advertiser	x-betqeox
					ZACT	CONFIRMATION CONTRA	ON C	SAT	氘						
H															
10/4/16		\$120.00 Burlington (WVNY)	\$120.00	\$60.00	2	×	×	×	2	30 11A- The View	:30	4	10/11/16-10/14/16	30.0 Normal Line / SPOT	30.0 N
10/4/16		\$120.00 Burlington (WVNY)	\$120.00	\$60.00	2	1	<b>.</b>			:30 11A- The View	:30	4	10/06/16-10/07/16	29.0 Normal Line / SPOT	29.0 N
10/4/16		\$80.00 Burlington (WVNY)	\$80.00	\$40.00	2	×	×	×	2	:30 9A- Dr. Oz	:30	5	10/11/16-10/14/16	28.0 Normal Line / SPOT	28.0 N
10/4/16		\$80.00 Burlington (WVNY)	\$80.00	\$40,00	2		1			:30 9A- Dr. Oz	:30	4	10/06/16-10/07/16	27.0 Normal Line / SPOT	27.0 N
10/4/16		\$75.00 Burlington (WVNY)	\$75.00	\$75.00	1	×	×	×	<u></u>	:30 7A- Good Morning America	:30	4	10/11/16-10/14/16	26.0 Normal Line / SPOT	26.0 N
10/4/16		\$75.00 Burlington (WVNY)	\$75.00	\$75.00	н	×	×		1	:30 7A- Good Morning America	:30	4	10/06/16-10/07/16	25.0 Normal Line / SPOT	25.0 N
10/4/16		\$150.00 Burlington (WVNY)	\$150.00	\$75.00	2	×	×	×	2	:30 6A- Local 22 News at 6A	:30	ω	10/11/16-10/14/16	24.0 Normal Line / SPOT	24.0 N
10/4/16		\$150.00 Burlington (WVNY)	\$150.00	\$75.00	2	<b></b>	 			:30 6A- Local 22 News at 6A	:30	ω	10/06/16-10/07/16	23.0 Normal Line / SPOT	23.0 N
9/30/16	LOCL 22 NWS@11<	\$100.00 Burlington (WVNY)	\$100.00	\$50.00	2	×			<u> </u>	:30 11P- Local 22 News at 11P	:30	4	10/09/16-10/16/16	22.0 Normal Line / SPOT	22.0 N
9/30/16	LCL22 NWS@11PM<	\$800.00 Burlington (WVNY)	\$800.00	\$100.00	8	×	×	×	4	:30 11P- Local 22 News at 11P	:30	ω	10/04/16-10/14/16	21.0 Normal Line / Prime	21.0 N
9/30/16	CONVICTION	\$1,400.00 Burlington (WVNY)	\$1,400.00	\$700.00	2			×	_	:30 10P- Conviction 10P	:30	4	10/10/16-10/17/16	20.0 Normal Line / Prime	20.0 N
JB 9/30	COMMENTS APPLY TO SUB 9/30/16 LINES A THRU A DWTS	\$1,250.00 Burlington (WVNY)	\$1,250.00	\$1,250.00	н			×	н	:30 7:58P- Dancing With The Stars	:30	ω	10/10/16-10/10/16	19.0 Normal Line / Prime	19.0 N
9/30/16	INSIDE EDITION	\$360.00 Burlington (WVNY)	\$360.00	\$60.00	6	×	×	×	ω	:30 7:30P- 8P (EST)	:30	4	10/04/16-10/14/16	18.0 Normal Line / SPOT	18.0 N
Entered	Comments	Station	lotal	Kate	Spots	וא אל	iu we in	30	WAS	Kun limes	Length	Sec	Dates	Life Type / break Type (Ref #)	ĭ



WVNY 201 Humboldt St Rochester, NY 14610-1093

Suite 100 Washington, DC 20007 Great American Media 3050 K St NW

Comments

issue 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Billing Type

Standard National/Political 320/339/5521

**Account Types** 윥

Sales Tax

Brand Product Agency Buyer Name Schedule Dates Phone/Fax Sales Office Salesperson Advertiser Contract # Ga,Ritterstein, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 320/339/5521 (564816) Political - Issues / Propositions (1068) Great American Media (11024) Our Vermont (83469) 10/04/16-10/17/16 1440756 Demo Package Deal Order Type CO-OP Entered By Net Total Commission Commission % Last Modified Headline # Date Entered \$12,537.50 ECR25321764 8 Elizabeth F. Guy 10/04/16 09/30/16 15.00 \$2,212.50 Normal

Grand Total:	Burlington (WVNY)  By Broadcast Month Spots Oct. 2016 132
132	VVNY) fonth Spots
\$14,750.00	Rate \$14,750.00

Line   Line Type / Break Type (Ref #)	(Ref #) Dates	Sec	Length   Run Times   1	SPW Mo	Tu We Th	Fr Sa Su St	Spots	Rate	Total	Station		Comments	Entered
31.0 Normal Line / SPOT	10/06/16-10/07/16	4	:30 1P- The Chew		1	1	2	\$50.00	\$100.00	\$100.00 Burlington (WVNY)			10/4/16
32.0 Normal Line / SPOT	10/11/16-10/14/16	4	:30 1P- The Chew	2	× × ×	×	2	\$50.00	\$100.00	\$100.00 Burlington (WVNY)			10/4/16
33.0 Normal Line / SPOT	10/06/16-10/07/16	4	:30 3P- People's Court	_	1	1	2	\$50.00	\$100.00	\$100.00 Burlington (WVNY)			10/4/16
34.0 Normal Line / SPOT	10/11/16-10/14/16	4	:30 3P- People's Court	2	× × ×	×	2	\$50.00	\$100.00	\$100.00 Burlington (WVNY)	.,		10/4/16
35.0 Normal Line / SPOT	10/06/16-10/07/16	2	:30 6:30P- World News Tonight	1	X	X :	1	\$600.00	\$600.00	\$600.00 Burlington (WVNY)			10/4/16
36.0 Normal Line / SPOT	10/11/16-10/14/16	2	:30 6:30P- World News Tonight	1	× × ×	X	1	\$600.00	\$600.00	\$600.00 Burlington (WVNY)			10/4/16
37.0 Normal Line / SPOT	10/06/16-10/07/16	ω	:30 6:59P- Local 22 News at 7P		1	1	2	\$100.00	\$200.00	\$200.00 Burlington (WVNY)			10/4/16
38.0 Normal Line / SPOT	10/11/16-10/14/16	ω	:30 6:59P- Local 22 News at 7P	2	x	×	2	\$100.00	\$200.00	\$200.00 Burlington (WVNY)			10/4/16
39.0 Normal Line / SPOT	10/06/16-10/07/16	4	:30 SP- 6P (EST)		1	1	2	\$60.00	\$120.00	\$120.00 Burlington (WVNY)	1,	נג	10/4/16
40.0 Normal Line / SPOT	10/11/16-10/14/16	4	:30 SP- 6P (EST)	2	× × × ×	×	2	\$60.00	\$120.00	\$120.00 Burlington (WVNY)			10/4/16
41.0 Normal Line / SPOT	10/06/16-10/07/16	4	:30 7:30P- Inside Edition			<b>-</b>	2	\$60.00	\$120.00	\$120.00 Burlington (WVNY)			10/4/16
42.0 Normal Line / SPOT	10/11/16-10/14/16	4	:30 7:30P- Inside Edition	2	x x x	×	2	\$60.00	\$120.00	\$120.00 Burlington (WVNY)	- Control		10/4/16
43.0 Normal Line / SPOT	10/17/16-10/17/16	ω	:30 7:58P- Dancing With The Stars	ь	*		<u>ь</u>	\$1,250.00	\$1,250.00	\$1,250.00 Burlington (WVNY)			10/4/16
			CON	ij.	CONFIRMATION CONTRAC	CONTRA					**************************************		
Accepted Agency/Advertiser:			Date: Accepted -Stallon	ilon:				Date:	Commonts				
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WVNY 201 Humboldt St Rochester, NY 14610-1093

3050 K St NW Great American Media Washington, DC 20007

Suite 100

Comments Billing Type **Account Types** CPE Phone/Fax Buyer Name Sales Office Salesperson

issue 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Brand Product Agency Advertiser Schedule Dates Contract # Political - Issues / Propositions (1068) Our Vermont (83469) 10/04/16-10/17/16 1440756 Great American Media (11024) Demo CO-OP **Entered By** Last Modified Date Entered Headline # 09/30/16

By Broadcast Month S Oct. 2016

<u>Spots</u> 132 132

Rate \$14,750.00 \$14,750.00

Grand Total:

Katz - Washington DC Katz - Washington DC, Washington DC (1179) Standard National/Political 320/339/5521 Ga, Ritterstein, 320/339/5521 (564816) Net Total Order Type Sales Tax Commission Commission % Package Deal 10/04/16 Elizabeth F. Guy \$12,537.50 \$2,212.50 15.00 ECR25321764 Normal

Line Line Type	Line Type / Break Type (Ref #)	Dates	Sec	Length		Run Times	SPW Mo	o 건	¥e	Ħ Fr	Sa	SuS	Spots	Rate	Total	Station	 Comments	Entered
44.0 Normal Line / SPOT	/ SPOT	10/06/16-10/07/16	ω		30 11P	:30 11P- Local 22 News at 11P	_	ee- e		×			₩	\$100.00	\$100.00	\$100.00 Burlington (WVNY)		10/4/16
45.0 Normal Line / SPOT	/ SPOT	10/11/16-10/14/16	ω		30 11P	:30 11P- Local 22 News at 11P	1	×	x x x	×			1	\$100.00	\$100.00	\$100.00 Burlington (WVNY)		10/4/16
						CONFIRMATION CONTRA	ij	MAT	ğ	Š	N	Z	Ő	Î				
Accepted Agency/Advertiser.	erilser.			Date:		Accepted -Stellen	jear.							Date:	Comments			



125 West 55th St New York, NY 10019

WAZ TELEVISION GROUP

Contract # 25321764 Agency: Great American Media CPE: 320/339/5521

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 5437085

Buyer: Ritterstein, Gary Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Comments: RVSD TO ADD WEIGHT.

Changes as of: 10/4/2016 at 12:56 PM Flight: 10/4/16 - 10/17/16 Advertiser: Our Vermont

Product: issue

Version: Highlighting Revision 2

Station: WVNY
Market: Burlington-Plattsburgh Office: WASHINGTON

Total \$: \$14,750.00
Total Spots: 132
Total CPP: \$0.00

Traffic #: 1440756 Separation: Total GRP:

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

19	REV+ 18 8p-10p	Tu-F,M REV+ 17 7:30p-8p	Tu-F,M REV+ 16 5p-6p	REV- 15 6:30p-7p	14	Sa REV- 13 6p-6:30p	Tu-F,M REV+ 12 7p-7:30p	REV+ 11	10	Tu-F,M REV- 9 4p-5p	Tu-F,M REV+ 8 3p-4p	REV+ 7	REV+ 6	REV+ 5	4	ω	Tu-F,M REV+ 2 7a-9a	Tu-F,M REV+ 1 6a-7a	#	
19 10p-11p	M 8p-10p	Tu-F,M 7:30p-8p	Tu-F,M 5p-6p	Su 6:30p-7p	Sa 14 6:30p-7p	Sa 6p-6:30p	Tu-F,M 7p-7:30p	Tu-F,M 6:30p-7p	Tu-F,M 10 6p-6:30p	Tu-F,M 4p-5p	Tu-F,M 3p-4p	Tu-F,M 1p-2p	Tu-F,M 11a-12n	Tu-F,M 9a-10a	Su 4 9a-10a	Su 8a-9a	Tu-F,M 7a-9a	Tu-F,M 6a-7a	# Day/Time	
CONVICTION	DWTS	INSIDE EDITION	JUDGE JUDY B3/JUDGE JUDY B4	LOCL 22 NW@630	LOCL 22 NW@630	ABC-NWS SAT	LOCAL22NWS@7PM	ABC-WORLD NWS	LCL22NWS AT 6P	JUDGE JUDY/JUDGE JUDY B2	PEOPLE'S COURT	CHEW-ABC	VIEW-ABC	DR. OZ	THIS WEEK-ABC	GD MRN-SUN-ABC	GD MRN AMR-ABC	LCL22NWS-6:00A	DP Program	
\$700.00	\$1,250. 00	\$60.00	\$60.00	\$70.00	\$70.00	\$150.00	\$100.00	\$600.00	\$100.00	\$50.00	\$50.00	\$50.00	\$60.00	\$40.00	\$75.00	\$45.00	\$75.00	\$75.00	Rate Rating	
0	0	0	0	0	0	0	0	0	0	0	0	0_	0_	0	0	0	0			
30 1	30 1	30 3 ▶ 5	30 3 - 5	30 1 ▶ 0	30	30 1 ▶ 0	30 3 ▶ 5	30 1 ▶ 2	30 3	30 4 1 3	30 3 <b>≯</b> 5	30 3 1 5	30 3 ▶ 5	30 3 ₹ 5	30 2	30	30 4 ▶ 5	30 3 1 5	Len 10/4	
	0 1	3 > 5					3 5	1 2		3		<b>3 → 5</b>	3 - 5	3 ₹ 5	2		4 > 5	<u>3 ♦ 5</u>	11/01	10/4 - 10/11
2	2	10	10		2		10	4	6	on .	10	10	10	10	4	2	10	10	Spots	Total
\$1,400.00	\$2,500.00	\$600.00	\$600.00	\$70.00	\$140.00	\$150.00	\$1,000.00	\$2,400.00	\$600.00	\$300.00	\$500.00	\$500.00	\$600.00	\$400.00	\$300.00	\$90.00	\$750.00	\$750.00	€5	Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	СРР	
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	GRP	



125 West 55th St New York, NY 10019

Tu-F,M REV+ 21 11p-11:35p REV- 20 8p-9p

LCL22 NWS@11PM< LOCL 22 NWS@11<

\$100.00

\$50.00

\$1,100. 00

Rate Rating

Len 10/4 10/11

10/4 - 10/11

LAST MAN/DR KEN

# Day/Time

DP | Program

Su 22 11p-11:35p

TELEVISION GROUP

Contract # 25321764 Agency: Great American Media CPE: 320/339/5521

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Product: issue

Agency Order #: 5437085

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Buyer: Ritterstein, Gary Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Flight: 10/4/16 - 10/17/16
Advertiser: Our Vermont

Changes as of: 10/4/2016 at 12:56 PM

Version: Highlighting Revision 2 Station: WVNY

Market: Burlington-Plattsburgh Office: WASHINGTON

Total \$: \$14,750.00 Total Spots: 132 Total CPP: \$0.00

Total GRP:

Separation: Traffic #: 1440756

				Spots	Total
స	2	ô	0	ts	<u>a</u>
132 \$14,750.00	\$100.00	\$1,000.00	\$0.00	\$	Total
\$0.00	\$0.00	\$0.00	\$0.00	СРР	
0.0	0.0	0.0	0.0	GRP	

0	0
TOTALS:	0 30
65	_
67	
132	2
\$14,750.00	\$100.00

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TELEVISION GROUP

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

10/04/16 12:56 PM

RACHELLE RAY - Washington DC Added by

RVSD TO ADD WEIGHT.

Comment

09/29/16 7:17 PM

09/29/16 7:17 PM

RACHELLE RAY -Washington DC RACHELLE RAY -Washington DC

10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW

Market Budget: \$245,833 WVNY Share: 6% Comment: EPTZ: 2%

Competitive Information

WCAX: 52% WFFF: 8% WPTZ: 32%

10/04/16 11:12 AM | Elizabeth Guy

Contract # 25321764 CPE: 320/339/5521

Agency: Great American Media

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 Advertiser: Our Vermont

Product: issue

Flight: 10/4/16 - 10/17/16

Changes as of: 10/4/2016 at 12:56 PM

Version: Highlighting Revision 2 Station: WVNY Market: Burlington-Plattsburgh

Office: WASHINGTON

Total Spots: Total \$: \$14,750.00

Total CPP: \$0.00

Separation: Traffic #: 1440756

Total GRP:

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Agency Order #: 5437085 Salesperson: RACHELLE RAY Washington DC 202-872-5880 Buyer: Ritterstein, Gary

Assistant: LAILA DAFTARI 202-872-5880

Monthly Common					

Line 13 News 1x 10/8 due to n/a College Football is airing MG offer 1x 10/8 College Football 12-3:30 Sect 5 \$150 Line 15 News 1x 10/8 News has moved to 7-7:30P due to College Football airing. We can MG 10/8 7-7:30P News @ same rate. Please advise Thanks!

Order Level Comments

Total		Day/Time	
100%	100%	% Distrib	
132	132	Spots	Daypart Summary
\$14,750.00	\$14,750.00	Dollars	ummary
 A/N	N/A	CPP	

\$14,750.00	132	Total	0.0	N/A
\$14,750.00	132	2016-Oct	0.0	V/A
Dollars	Spots	Month	GRP	PP
7	Monthly Summary	3		

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
R Policina	10/1/16 12:56 DM	RACHELLE RAY -	Doving A	ພ ກ		\$7,5000	¢1/ 750 00	Changes: Comments from 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. to RVSD TO ADD WEIGHT., User Entered \$ from \$10,240.00 to \$14,750.00, Total Spots from 96 to 132, Calculated Dollars from \$10,240.00 to \$14,750.00, Competitive Market Budget from \$170,667 to \$245,833, Total \$ from \$17,50.00, Competitive Market Budget from \$170,667 to \$245,833, Total \$ from \$170,000 to \$14,750.00 to \$
Revision	10/4/16 12:56 PM Washington DC	Washington DC	Revised	36		\$4,510.00	\$14,750.00	\$10,240.00 to \$14,750.00. 16 buylines added or modified.
Makegood 1	10/4/16 11:12 AM Elizabeth Guy	Elizabeth Guy	Confirmed			\$0	\$10,240.00	
Queued for Electronic Contracting	9/30/16 8:50 AM					\$0	\$0	
Queued for Electronic Contracting	9/30/16 8:11 AM					\$0	\$0	
Revision	RACHELLE RAV 9/29/16 7:17 PM Washington DC	RACHELLE RAY - Washington DC	Confirmed		40	\$0	\$0 \$10,240.00	Changes: Comments from Separation: 30 to 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW., User Entered \$ from \$0.00 to \$10,240.00, Demo Meta to [R16], Total Spots from 136 to 96. 20 buylines added or modified.



125 West 55th St New York, NY 10019

Contract # 25321764 Agency: Great American Media CPE: 320/339/5521 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Product: issue

Changes as of: 10/4/2016 at 12:56 PM Advertiser: Our Vermont Flight: 10/4/16 - 10/17/16

Version: Highlighting Revision 2

Station: WVNY
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$14,750.00
Total Spots: 132
Total CPP: \$0.00

Total GRP:

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Agency Order #: 5437085 Buyer: Ritterstein, Gary

Salesperson: RACHELLE RAY Washington DC 202-872-5880

Traffic #: 1440756 Separation:

_	<b>"</b>
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORD KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	RACHELLE RAY - 9/29/16 7:13 PM Washington DC
VITED STATES FEDERAL C OT DISCRIMINATE ON THE NY SUBSIDIARY OR DIVISION OF THE STATES AND COMPLETES	New
OMMUNICATION OF RACE BASIS OF RACE ON OF KATZ) DE ITS BROADCAS	136
ONS COMMISSI E OR ETHNICIT OES NOT DISC ST ADVERTISIN	\$10,240.00
ON'S REPORT A TY, AND MUST C RIMINATE IN AN IG CONTRACTS	\$10,240.00 \$10,240.00
IND ORDER NO. 07-217 PROSONTAIN NONDISCRIMINATION BROADCAST ADVERTISING WITHOUT REGARD TO RAC	
07-217 PROVIDES THAT BROASCRIMINATION CLAUSES. CON ADVERTISING CONTRACT ON RACE OR ETHNICITY	 
77-217 PROVIDES THAT BROADCAST STATIONS' CRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER ADVERTISING CONTRACT ON THE BASIS OF RACE OR RD TO RACE OR ETHNICITY	

New

Trans

Created/Received Created by

Status

Spot+

Spot-

\$ Chg

Contract \$ Comment

Transaction History

Non-Discrimination Policy